



London International Conference on Education (LICE)

[www.liceducation.org](http://www.liceducation.org)

## CORPORATE

Amount: £20,000

### Patronage Benefits Package

#### PRE-CONFERENCE PROMOTION

- Recognition in all conference promotional materials distributed prior to the event
- Recognition of corporate support role in official pre-conference press release
- Corporate logo prominently displayed in the Conference Guide
- Half-page ad in the official Conference Guide in addition to inclusion of company abstract
- Recognition of support on the official conference website
- Corporate literature inserted in official conference bag

#### ON-SITE ACKNOWLEDGMENT

- Company logos in the registration area
- Company banner in "premium" location of the conference venue
- Company product in "premium" location of the conference venue
- Corporate recognition at conference opening and banquet
- Patron's Head Delegate / Representative will be a VIP member
- 20 free delegates worth £10,000
- Free large exhibition space
- Logo will appear on the Conference main banner in addition to other Conference Banners
- Large-Size logo, in a very visible location on all Conference advertisements and flyers

#### DELIVERABLES FROM PATRON COMPANY

- Corporate logo in .AI and .EPS formats, colour and B/W
- Artwork for conference guide advertisement

NOTE: Only 1 patron can get this package.